



July 10, 2012

### **QUARTERLY ISSUES/PROGRAMS LIST**

There follows a listing of some of the significant issues responded to by WBFF-TV,  
Baltimore, Maryland, along with the most significant  
programming treatment for the period of

April 1, 2012 through June 30, 2012

The order in which the issues appear does not reflect any priority  
or significance. The list is by no means exhaustive.

## **ISSUE: ECONOMY**

### News at Ten Cover Stories:

Broadcast Date: April 26/10:19PM  
Length: 3:30  
Source: Local  
Description: Consumers are looking to save and reduce their car fuel costs but their gas savings tricks could end up costing them big-time in car repairs.

Broadcast Date: June 30/10:23PM  
Length: 3:30  
Source: Local  
Description: Public agencies managing or mismanaging money losing projects are not skimping on their meals. Investigative reporter Stephen Janis examines thousands of dollar tabs at upscale city restaurants.

Broadcast Date: May 3/10:18PM  
Length: 3:50  
Source: Local  
Description: Another look at gas saving practices that save at the pump but costing the long run. Janis Parks addresses Hybrid Hype and the question if hybrid really save consumers.

Broadcast Date: May 7/10:17PM  
Length: 3:40  
Source: Local  
Description: Free cell phones with free minutes are given to people who qualify for other government aid. But it's a program that's gotten out of hand with recipients owning multiple phones at taxpayer expense.

Broadcast Date: June 6/10:22PM  
Length: 3:30  
Source: CNN  
Description: A look at coupon clipping and how it can save consumers more than 40% are check-out.

Broadcast Date: April 14  
Length: 3:30  
Source: Local  
Description: The biggest rip-offs...what are they and how can consumers avoid them. Jeff Abell reports.

## **ISSUE: COMMUNITY DEVELOPMENT/CONSUMER ISSUES**

### **News at Ten Cover Stories:**

Broadcast Date: April 12/10:23PM  
Length: 3:30  
Source: Local  
Description: Trucking for Troops...Maryland volunteers are providing transportation for veterans and their families from some of the best military hospitals in the nation right in the state.

Broadcast Date: April 16  
Length: 3:40  
Source: Local  
Description: A look at neighborhood Main Streets and how small businesses are replace by large box retailers and those ma and pa shops remaining in the neighborhood. Jeff Barnd reports.

Broadcast Date: April 19/10:22PM  
Length: 3:40  
Source: Local  
Description: A Perry hall resident renovates his driveway to accommodate a disability. But the condo association insists it's a violation and the driveway is embroiled in a lawsuit that costing the condo owner \$70,000.

Broadcast Date: April 24/10:22PM  
Length: 4:00  
Source: Local  
Description: Preserving the heritage of the Chesapeake and his river, lighthouses remain a treasure of the Bay. Kathleen Cairns examines the renovation of the Choptank River Lighthouse and the impact the rebuilding of the historic landmark ahs on the community.

Broadcast Date: May 22/10:18PM  
Length: 3:40  
Source: Local  
Description: Jeff Abel examines a renewed fear of the y-2K theatre. Locally, it seems to fuel a new breed of survivalists.

Broadcast Date: June 1/10:20PM  
Length: 3:40  
Source: Local  
Description: Downtown Safety. Is the Inner harbor safe? After a series of high profile downtown attacks and crimes mostly involving teens, a controversial debate exists about the root cause of violence. Stephen Janis reports.

Broadcast Date: June 7/10:19PM  
Length: 3:40  
Source: Local  
Description: Downtown Decline...Crime and Justice reporter Joy Lepola hits the street with police commission Fed Bealfeld during one of the last days of Baltimore' top cop.

Broadcast Date: June 13/10:22PM  
Length: 4:00  
Source: Local  
Description: A new reports shows Baltimore' among the worst cities in America for home foreclosures...and the financial strain has forced many animals to give up their homes...and their pets. Carrie Peirce reports about "foreclosed animals".

Broadcast Date: June 19/10:23PM  
Length: 3:30  
Source: Local  
Description: A proposed major project in Harford County has residents on edge...plans for a gas main are raising concerns about where the pipeline will go and why there is a major detour.

Broadcast Date: June26/10:23PM  
Length: 3:45  
Source: Local  
Description: Melinda Roeder examines the fight to protect and preserve a historic African-American cemetery in Baltimore and introduces viewers to the woman who wants to clean up the mismanagement and decades of neglect.

## **ISSUE: HEALTH**

### **News at Ten Cover Stories:**

Broadcast Date: April 18/10:24PM  
Length: 3:30  
Source: Local  
Description: Melinda Roeder examines funding for research into rare disease and how one little boy's life hangs in limbo.

Broadcast Date: April 25/10:22PM  
Length: 3:50  
Source: Local  
Description: Doctors have a new way to zap the fat! The procedure is cool sculpting and promises to banish fat forever. Janis Park reports

Broadcast Date: May 1/10:17PM  
Length: 3:45  
Source: Local  
Description: Mean Gilliland examines the facts and myths of weight loss.

Broadcast Date: May 10/10:18PM  
Length: 4:00  
Source: Local  
Description: 40 years ago, 25% of the US population was nearsighted. Now more than 40% need glasses to see distance...and kids are at most risk. Why is the trend notable and disturbing? Jennifer Gilbert reports.

Broadcast Date: May 15/10:19PM  
Length: 3:50  
Source: Local  
Description: Theatre therapy...medicine for the mind. Melinda Roeder introduces a new group of performers who use the theater to cope with their disabilities.

Broadcast Date: May 21/10:17PM  
Length: 3:50  
Source: Local  
Description: This could be the worst tick season ever. Myranda Stephens examines the risk for Lyme disease and how consumers can protect themselves.

Broadcast Date: May 23/10:20PM  
Length: 3:30  
Source: Local  
Description: Can food make you sick. Carrie Pierce examines food allergies. Doctors report that food sensitivities are much more common and silently causing hundreds of ailments.

Broadcast Date: June 25/10:22PM  
Length: 3:30  
Source: Local  
Description: A follow up on the story of a 5 year old special needs girl from China and her search for a new heart.

## **ISSUE: SUBSTANCE ABUSE**

Program: Straight Talk  
Broadcast: April 7/6AM  
Source: Local  
Length: 30 minutes  
Description: Security expert Colt Bracken discussed the impact of impaired driving on youth especially during the prom and graduation season. With host Mike Gimbel, programs to promote and execute a safe and sober prom season were discussed.

Program: Straight Talk  
Broadcast: May 5 and June 2/ 6AM  
Source: Local  
Length: 30 minutes  
Description: Program host Mike Gimbel, Director of Powered by Me discussed prescription drugs and college drinking with Dena Leibowitz, LCSW - Substance Abuse Therapist.

### **News at Ten Cover Stories:**

Broadcast Date: April 11/10:21PM  
Length: 4:00  
Source: Local  
Description: Cinnamon Challenge. A new and disturbing trend among teens has hit the Internet. The challenge requires the person to consumer a spoonful of cinnamon and battle with its painful "side-effects. Jeff Abell reports..

## **CRIME/CRIMINAL JUSTICE**

Program: Maryland's Most Wanted  
Broadcast: Saturdays/10:20PM  
Source: Local  
Length: 1:30  
Description: The News at Ten in cooperation with Maryland State Police, area sheriffs' offices, and the local office of the FBI presents a local "most wanted" feature following the Saturday broadcast of "America's Most Wanted". During the news feature, information about unsolved Maryland crimes and wanted fugitives is presented and viewers help is requested to bring criminals to justice.

Program: Fugitive Files:  
Broadcast: April 27 and May 25/10-10:45P  
Source: Local

Length: 45 minutes  
Description: During the The News at Ten, a team of Baltimore City Police Warrant Apprehension Task Force detectives come to the studio to focus on unsolved crimes and fugitives from justice. During the show they man phones to receive viewers help in finding fugitives and taking some of Baltimore's most dangerous criminals off the streets.

#### News at Ten Cover Stories:

Broadcast Date: April 9/10:22PM  
Length: 3:30  
Source: Local  
Description: IRS Fraud...just before tax filing deadlines, taxpayers are getting a nasty surprise with a growing type of cyber theft targeting tax refunds.

Broadcast Date: May 2/10:17PM  
Length: 3:45  
Source: Local  
Description: Internet porn....children are hooked onto the internet sites and long-term effects impact children. Jeff Abell reports

Broadcast Date: June 11 and 12/10:23PM  
Length: 3:30 each  
Source: Local  
Description: Reporter Melinda Roeder and Crime and Justice Reporter Joy Lepola ride along with Police Commissioner Bealfeld on his patrol of the city as he reflects on the successes and setbacks of his time as Baltimore's top cop.

Broadcast Date: June 18  
Length: 3:40  
Source: Local  
Description: A look a video taping witnessing a crime and how that decision could end the witness in jail.

#### **ISSUE: YOUTH/FAMILY**

Program: CollegeBound Scholar of the Week  
Broadcast Date: April 1 – June 30, 2012  
Length: 5-30secs salutes  
Source: Local  
Description: Weekly salute to Baltimore City high school seniors who are college bound. Profile showcased their academic and leadership accomplishments as well as their community service. Students serve as role models to younger viewers and reinforce that young people are valuable to their community.

#### News at Ten Cover Stories:

Broadcast Date: May 30/10:22PM  
Length: 4:00  
Source: Local  
Description: Cancer Tutoring....Kathleen Cairns meets special kids who are "mini-specialists" in the medical field since they underwent cancer treatment. The Cook Kids Campion has been designed for these young people to help children with cancer keep up academically.

Broadcast Date: May 11/10:17PM  
Length: 3:40  
Source: Local  
Description: Joy Lepola examines the sexting app which youth are using to keep secret images hidden from parents.

Broadcast Date: April 3/10:23PM  
Length: 3:30  
Source: Local  
Description: A local team of high school girls have galloped their way into a national polo championship. Melinda Roeder looks at the commitment, skill and challenges of young women.

Broadcast Date: April 11/10:21PM  
Length: 4:00  
Source: Local  
Description: Cinnamon Challenge. A new and disturbing trend among teens has hit the Internet. The challenge requires the person to consumer a spoonful of cinnamon and battle with its painful "side-effects. Jeff Abell reports.